

UNITED STATES PATENT AND TRADEMARK OFFICE
CERTIFICATE OF CORRECTION

PATENT NO. : 7,496,527 B2
APPLICATION NO. : 10/701506
DATED : February 24, 2009
INVENTOR(S) : Todd Silverstein and Aaron Whiteman

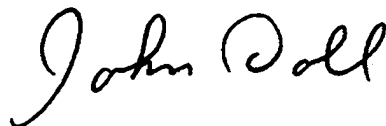
Page 1 of 1

It is certified that error appears in the above-identified patent and that said Letters Patent is hereby corrected as shown below:

In column 51, on lines 6 and 7, replace "communications device used by the purchaser" with --communications device--.

Signed and Sealed this

Thirtieth Day of June, 2009

A handwritten signature in cursive script that reads "John Doll".

JOHN DOLL
Acting Director of the United States Patent and Trademark Office